



THE GORDON FOUNDATION
for CHILDREN and YOUTH
NOVA SCOTIA

Speakers Program Application Form

The Gordon Foundation contributes funds to sponsor a limited number of speakers each year. The following criteria are used by The Gordon Foundation Board to help in its funding decision:

Examples of funding for Speakers Programs have included:

- Topics that are relevant to the mental health or emotional well-being of children and youth;
- Speakers who are recognized as an expert on a relevant topic; and
- Events that are well publicized as follows:
 - a) the Gordon Foundation is given recognition in introductions of the speaker;
 - b) the speaker is available to the print and broadcast media;
 - c) efforts are made to reach as wide an audience as possible.

Details of the above terms are set out in a letter from the Gordon Foundation to the funding recipient(s).

Availability: The award is available to schools and registered charities working with children and youth.

Amount: The Gordon Foundation contributes up to \$3,000.00 for the Speakers Program

Application: There are three intake dates for applications to the Speakers Program:

Spring	Intake deadline - March 31st Review date - April 30th
Fall	Intake deadline - September 30th Review date - October 31st
Winter	Intake deadline - December 31st Review Date - January 31st

Application forms: Application forms (in PDF format) are available on the Foundation web site at www.gfns.ca under the specific program area. Completed application should be sent in electronic format to info@gfns.com.

Notification: Application will be notified via e-mail within 7 days as to receipt of application.

Disbursement of funds:

The general guidelines for the disbursement of the funds will be one half of the approved amount in advance of the speaker's presentation and the second half of the approved amount after the presentation and upon receipt of a summary report within 90 days noting:

1. Media contacts
2. Size and background of audience
3. Brief financial report

The beneficiaries in this project are:

- Schools and registered charities to fund speakers;
- Participants in conferences, annual general meetings and educational workshops;
- Children and youth who benefit from the knowledge transfer and skills gained by the participants;
- The media who will have access to the speakers; and
- The public who will learn about issues relevant to the mental health and well-being of children and youth.



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1. Amount Requested

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- Size and background of audience
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2. Application

Name of Organization _____

Address _____

City _____ Province _____ Postal Code _____

Contact Person _____

Telephone Number _____ Fax Number _____

Email Address _____

Applicant's CRA Charitable
Registration Number _____

Name of proposed speaker _____

Area of expertise (*a one page C.V. can be sent with application if desired*) **MAXIMUM 350 WORDS**



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Please note: Questions 3 and 4 are particularly important to the Foundation.

3. Keeping in mind the mission of THE GORDON FOUNDATION for CHILDREN and YOUTH (using awareness and promotion to encourage and cause change), how will the speaker be made available to print and broadcast media? (The speaker must be made aware of this criterion.) **MAXIMUM 350 WORDS**

4. How will this speaker be made available to as wide as possible a relevant audience?
- Local/regional experts,
 - Regional professionals, organizations, staff,
 - Members of the general public

Please indicate anticipated size and background of anticipated audience:

MAXIMUM 350 WORDS



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5. Note how your organization meets the criteria to be eligible for a speaker (e.g. non-government, non-profit organizations, conferences, annual meetings, educational institutes and workshops):

MAXIMUM 350 WORDS

6. Date of proposed event (yyyy-mm-dd) _____ - ____ - ____

7. Nature of event at which speaker will present:

MAXIMUM 350 WORDS



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8. Relevance of speaker's presentation to the mental or emotional well-being of children and youth:
MAXIMUM 350 WORDS

9. Please attach a detailed budget and clarify the exact amount of the request to **THE GORDON FOUNDATION for CHILDREN and YOUTH**. (Enter this amount at the top of page 1).
10. The Foundation is to be recognized in all introductions of the speaker. Please provide further comments about how the Speakers Program will benefit your organization and event.
11. Additional comments on why you believe this particular speaker should be sponsored for this event:
MAXIMUM 350 WORDS

Signature: _____ Date: _____
yyyy-mm-dd

12. **Submit Application** - The completed PDF application should be emailed to infogfns@gmail.com .

Please note: A representative from your organization may be requested to attend a Board Meeting to present on the application and answer questions from the Board.